

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS WATERWAYS COMMISSION

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

Melissa Myers

Executive Director

Ralph McDonald

Commission Chair

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STRATEGIC PLAN

Agency Name	Arkansas Waterways Commission
Agency Mission Statement: The mission of the Arkansas Waterways Commission is to develop, promote and protect the commercially navigable waterways of Arkansas for waterborne transportation and economic development for the welfare of the people of Arkansas.	

AGENCY GOAL 1:

To promote Arkansas waterways as an economical and environmentally friendly mode of transportation.

AGENCY GOAL 2:

To support development of Arkansas waterways for waterborne transportation.

STRATEGIC PLAN

Agency Name	Arkansas Waterways Commission		
Program	Waterways Programs		
Program Authorization	A.C.A. 15-23-201 through 204 A.C.A. 15-23-901 through 906		
Program Definition: Funds-Center Code: _____	Ongoing promotion and development of Arkansas' waterways as an economic and environmentally-friendly mode of transportation.		
AGENCY GOAL(S) # 1, 2			
Anticipated Funding Sources for the Program:	General Revenue		

GOAL 1: (Sub-Funds Center Code: _____)

Increase general awareness, use and support of waterborne transportation.

OBJECTIVE 1: (Sub-Funds Center Code: _____)

Develop and promote the benefits and advantages of waterborne transportation in Arkansas and fund infrastructure improvements in Arkansas' public ports.

STRATEGY 1: (Sub-Funds Center Code: _____)

Serve as the primary waterways resource in Arkansas for educators, the general public, media, waterway users and related industries, transportation and economic development agencies, local, state, and federal governments and other public and private organizations.

STRATEGY 2: (Sub-Funds Center Code: _____)

Secure financial resources and determine the allocation procedures and priorities for those funds to assist public port authorities with infrastructure improvements.